

WOMEN LEADERS

Of Wisconsin

A Conference to Promote Personal and Professional Development for Women

Tuesday, February 17, 2009
Radisson Paper Valley Hotel
9:00 a.m. - 4:30 p.m.

EVENT DETAILS

- Keynote speaker - *Sarah Michel*
Sarah's Perfecting Connecting® Program is delivered with high energy, humor, and inspiration
- Breakout sessions
- Luncheon
- Tradeshow
- Fashion show
- Door prizes
- Networking

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REGISTRATION

Organization _____
Contact Name _____
Address _____

Phone _____
Email _____
Fax _____

Name of Account Executive _____

Please Indicate Your Involvement

Platinum Level Sponsorship

- One-Year Platinum Level Commitment, \$4975
- Three-Year Platinum Level Commitment, \$3975

Gold Level Sponsorship

- One-Year Gold Level Commitment, \$2495
- Three-Year Gold Level Commitment, \$1975

- Silver Level Sponsorship, \$975
- Bronze Level Sponsorship, \$475

Please indicate below if you would like electricity at your booth space for an additional \$20

- YES
- NO

Fax registration to (920) 431-8490 or send registration form and payment to:

Woodward Radio Group, Attn: Jennie Pietras, 1263 Main Street Suite 225, Green Bay WI 54302

___ Check Enclosed ___ Invoice Us ___ MC/VS/DS/AE # _____ Exp ___ / ___
Security Code from back of Credit Card # _____

****Full Payment Due February 6, 2009****

PLATINUM LEVEL - \$4975 per single year or \$3975/year with 3 year commitment

- Three single booth spaces prime location
- Website presence (business name with link to business website)
- 100 promotional mentions across all six stations
- Minimum of 125, 30-second ads on the station(s) of your choice
- Minimum of \$50.00 door prize
- Business name/logo on printed materials
- Full page ad in program
- 6 attendees to event (\$840.00 value)
- Database of attendees

GOLD LEVEL - \$2495 per single year or \$1975/year with 3 year commitment

- Double booth space
- Website presence (business name with link to business website)
- 50 promotional mentions across all six stations
- Minimum of 25, 30-second ads on the station(s) of your choice
- Minimum of \$50.00 door prize
- ½ page ad in program
- 4 attendees to event (\$560.00)
- Business name/logo on printed materials
- Database of attendees

SILVER LEVEL - \$975

- Double booth space
- Website presence (business name with link to business website)
- 25 promotional mentions across all six stations
- Minimum of 10, 30-second ads on the station(s) of your choice
- Minimum of \$50.00 door prize
- ¼ page ad in program
- 3 attendees to event (\$420.00 value)
- Database of attendees

BRONZE LEVEL - \$475

- Booth space
- Website presence (business name with link to business website)
- 2 attendees to event (\$280.00 value)
- Database of attendees

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Exhibitor Space Agreement

This Agreement is entered into on the ____ day of _____, ____ between Woodward Communications, Inc., (hereinafter referred to as "Promoter") and _____, (hereinafter referred to as "Exhibitor") for the following event: **2009 Women Leader's of Wisconsin** to be held on **Tuesday, February 17, 2009** (the "Event"). The parties agree as follows:

1. Grant of Space. Promoter hereby grants to Exhibitor the following exhibitor space closing the Event within the rented exhibition location, Radisson Paper Valley Hotel, Appleton, Wisconsin (the "Building").
2. Other Persons/Entities. The Promoter and Exhibitor agree and acknowledge that the Promoter shall be free to grant other persons and/or entities the right to set up booths in the Building at the Promoter's discretion.
3. Payments to Promoter. In consideration of this Agreement, Exhibitor agrees to pay Promoter \$ _____ as indicated in attached registration form (the "Rental Fee and Promotional Items"). Unpaid booth reservations will be released for general sale. Exhibitor will remain responsible for payment of the Rental Fee. A minimum deposit of 25% is needed to hold the space, deposits are non-refundable.
4. Space Allocation. Exhibit space will be allocated on a first-paid, first served basis. Priority will be determined by date of receipt of payment. Exhibitors reserving larger partnership packages and returning exhibitors may receive additional priority.
5. Hours of Operation. The Exhibitor shall not set up its booth before **7:00 AM** on the date prior of the Event. The Exhibitor shall not close down its booth before **4:30 PM** on the date of the Event. Exhibitor must have at least one person staffing its booth during published exhibition hours.
6. Opening Late/Closing Early. Exhibitors who vacate their booths prior to the published dismantle time without permission of Promoter will be assessed a fine equal to one half the Rental Fees.
7. Equipment, Fixtures and Utilities.
 - 7.1. The Promoter agrees to provide the specified booth space for the Event.
 - 7.2. The Exhibitor agrees to provide all other items necessary to adequately set up and display its particular booth.
8. Assignment. Exhibitor shall not assign, sublet, or share the whole or any part of the space contracted to them unless authorized in writing by Promoter.
9. Clean Location. Exhibitor shall keep its area clean and organized.
10. Sound Devices. Promoter reserves the right to limit sound from any device, including televisions or radios, in the absolute discretion of Promoter. Promoter reserves the right to force Exhibitor to turn off any noise making device, in Promoter's discretion.
11. Disorderly Conduct. Disorderly conduct of any kind or nature, including, but not limited to, the use of profanity, is in violation of this Agreement. Promoter reserves the right to impose a limitation on any method of operation which becomes objectionable. Any distribution of literature or samples shall be limited to the Exhibitor's booth. Violation of this will result in cancellation of exhibit space during show without refund.
12. Loss or Damage. Neither Promoter nor its management shall be liable for the damage, loss, or destruction to the exhibits by reason of fire, theft, accident, or other destructive causes. In no event shall Promoter's management and/or its employees, representatives or subsidiaries be liable for any consequential, indirect, punitive, incidental or

special damages, whether foreseeable or unforeseeable, and whether or not Exhibitor, or anyone else has been advised of the possibility of such damages, whether based upon loss of goodwill, lost profits, loss of use of money, loss of date or interruption in its use or availability, stoppage or work, impairment of assets or otherwise arising out of breach of any express or implied warranty, breach of contract, negligence, misrepresentation, strict liability in tort or otherwise, and whether based on any term in any contract document, any transaction performed or undertaken under or in connection with any contract document or otherwise. Except in the case of Promoter's gross negligence or willful misconduct, Promoter will not be liable for any amounts hereunder, and in no event shall Promoter's liability exceed the amount paid by Exhibitor hereunder. Exhibitor shall be liable to Promoter for any damage to the Building and/or the furniture and fixtures contained therein, which shall occur through acts or omissions of Exhibitor.

13. Compliance. Exhibitors shall comply with all Town, County, State and Federal Laws and Promoter shall not be responsible for the failure of the Exhibitor to comply with all said laws.

14. Hold Harmless & Indemnification. Promoter is not responsible for any liability arising out of the negligent acts of the Exhibitor or its employees or for any injuries sustained by Exhibitor or its employees, unless due to the gross negligence of Promoter, Promoter's employees or agents. Furthermore, Promoter is hereby held harmless and indemnified by Exhibitor for its actions.

15. Access. In the event Exhibitor desires to gain access to the Building other than the ordinary times provided hereinbefore, the Exhibitor must make such request to Promoter in writing and said request is subject to the approval of Promoter, in Promoter's absolute discretion.

16. Operations. Exhibitor must be set up and open and must remain open during the Exhibit hours.

17. Displays. All displays and exhibits must fit within the confines of their assigned space so as not to impede traffic flow, infringe on the space of other exhibitors, or violate the emergency exit routes set forth by the fire marshal.

18. Exhibitors. All exhibitors, their volunteers and other staff members, must wear badges or name tags as provided by Pinnacle Events by C & G Promotions, LLC to identify themselves as vendors.

19. Left-over Merchandise. Promoter assumes no responsibility for any merchandise or displays left in the Building after the closing of the exhibition.

20. Inability to Perform. If Promoter should be prevented from holding the exhibition for reasons beyond Promoter's control (such as, but not limited to, damage to building, riots, strikes, acts of government, or acts of God) or if Exhibitor cannot occupy the assigned exhibit space due to reasons beyond Promoter's control, then Promoter has the right to cancel the exhibition or any part thereof, with no further liability to the Exhibitor other than a refund of the Rental Fee, less a proportionate share of the exposition cost incurred.

21. Insurance. Exhibitor acknowledges that Promoter does not maintain and is not responsible for obtaining insurance covering Exhibitor's property. Exhibitor agrees to provide such insurance.

22. No Supervision. Exhibitor hereby agrees and understands that it is not the responsibility of Promoter to supervise the operations and Promoter has no duty to provide security or protect Exhibitor against theft of its merchandise or property.

23. Floor Plan Arrangement. Promoter reserves the right to rearrange the final floor plan based on unsold or unoccupied exhibit space. In said event, all exhibitors will be notified.

24. Breach of Contract. If Exhibitor breaches this Agreement by failing to appear at the scheduled event, Exhibitor remains responsible for the Rental Fee.

Promoter: Woodward Communications, Inc.

Exhibitor:

Account Executive